HW 1 Report

Anais Dotis-Georgiou

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

The conclusions we can make are: 1) theatre campaigns are the most popular; 2) the number of plays created far exceeded any other sub category; 3) the number of successful campaigns exceeds the number of failed campaigns

1. What are some of the limitations of this dataset?

This data set lacks useful information that would help paint a more complete picture of what is required to have a successful campaign on kickstarter. Information like: 1) the number of shares/campaign; 2) age of creator/s; the range, median, and average donation size/campaign; 3) gender of creator/s; etc.

1. What are some other possible tables/graphs that we could create?

We could analyze the percent funding and pledged amount for each category and sub category/month. We could compare the percent funding against the pledged amount.